

20
third quarter
24

NEWSLETTER #3

NePornu, z. s.

NE
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01

Opening message

Dear friends,

Over the past quarter, several events have been held to build our team of leaders and volunteers. Here, I'll share some key moments with you again.

Our Team is Growing

In the past quarter, we added two new team members: Terka as Donor Care Coordinator and Anežka as Volunteer Coordinator. Anežka thus took over the role of coordinator after Táňa, who has been newly appointed as Director of Operations since September.

The NePornu team is getting bigger and bigger. Our goal is to expand our capacity so that we can spread awareness even more effectively in more places and help more people.



Photo from team meeting in Olomouc

NePornu at Summer Festivals

Over the summer, we attended several festivals: UNITED, KristFest, Epic Camp, and Rádcovská School for Teen Leaders.

We perceive working with young people as absolutely crucial because the first exposure to pornography takes place at the age of 11 on average - and many children are not adequately prepared for this at all. This can result in the rapid development of problematic use in adolescence, potentially leading to addiction.

Booth at Festival United



Developing Primary Prevention in Schools

We also focus on prevention programs in schools. Matěj is in charge of this area and does a great job – our prevention programs are praised not only by teachers but also by students and prevention officers. We now have 5 trained trainers, and more will join them during the autumn and next year.

Lastly, we also **develop various partnerships** with other organizations to fulfill our mission.

Táňa at prevention program



Jirka and Matěj as lecturers of programs to school

There's always a lot going on, so please keep an eye on our social networks. I always appreciate feedback or suggestions on how to improve things further. In any case, I want to thank you again for being a part of it all!

Pete Lupton

Director of NePornu, z. s.

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Project in numbers (July - September)

02

Number of new clients: **191**

- of which 162 (e-coaching)
- of which 29 (Pornoholics Anonymous)

Current number of volunteers: **66**

- 50 e-coaches (+ 30 in training)
- 13 support group leaders
- 3 Discord moderators

Number of support groups: **9 active**

(+ 3 in training)

Number of lecturers: **9 active** (+ 14 in training)

Online courses: **350 registrations**

Social networks:

- Facebook: **1,400 followers**
- YouTube: **711 subscribers**
- Instagram: **1,638 followers**
- Spotify: **648 followers**

Web NePorno.cz:

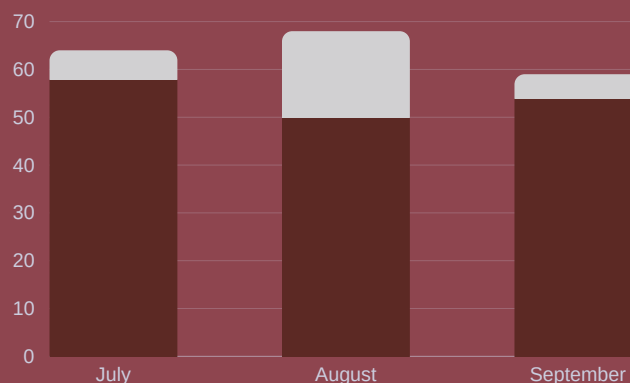
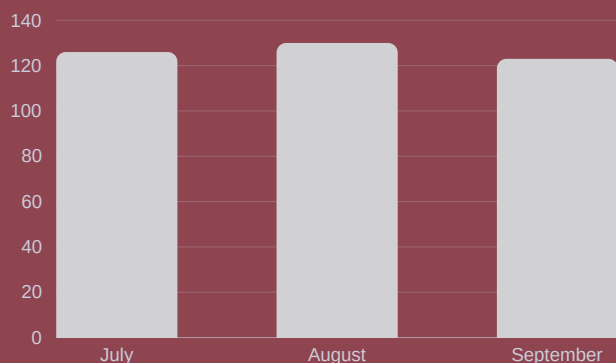
- approx. **7,900 users**

Number of clients (Jul - Sep)

Our most important indicator is the number of clients who ask us for help. Our goal for this year is to help at least 800 clients.

The bottom part of the chart (right) shows the number of clients who have requested an e-coach, the top part of the chart shows the number of clients who have signed up for one of our support groups.

In addition to these ways to help, we also run an online forum and community Discord server where users can encourage each other.



The graph on the left shows the number of subscribers to our online courses. We currently offer seven online courses for addicts, partner addicts, parents, friends, and church leaders. We try to expand this offer every year.

You can view our entire offer on the website [Druhykrok.cz: https://druhykrok.cz/nepornucz](https://druhykrok.cz/nepornucz)

03

Financial report

Since January 2020, we have been operating as a nonprofit organization of NePornu, z. s. However, we are not supported by state resources, but the project is supported by smaller donors. **The budget for 2024 is about 3,800,000 CZK (160,000 USD).**

In May, we received a significant contribution of 1 million CZK (43,000 USD) from Ageus Reha, a company focused on developing, producing and selling wheelchair aids. This sizeable donation has been beneficial in stabilizing us for this year, and we are looking for other major donors in the coming years to help us facilitate the rapid development of NePornu.

We still need to **raise approximately 300,000 CZK (13,000 USD)** to cover this year's budget. In addition, we need to **expand our regular donor base** by at least **90,000 CZK (4,000 USD) per month** by the end of 2024.

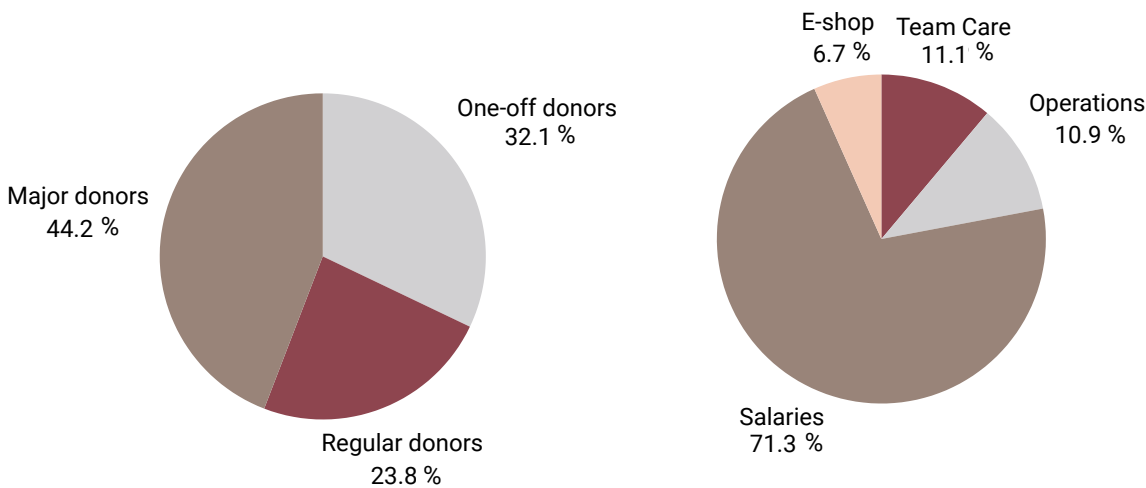
Total income for 3Q of 2024 was 470,682 CZK (20,300 USD).

- o Regular donors: 195,180 CZK
- o One-time donors: 141,873 CZK
- o Major donors: 105,000 CZK
- o E-shop: 28,629 CZK

The total expenses for 3Q of 2024 were 792,025 CZK (34,100 USD).

- o Salaries: 564,608 CZK
- o Team care: 88,169 CZK*
- o Operations: 86,360 CZK**
- o E-shop: 52,888 CZK

*Team care involves training costs for workers and volunteers, supervision, travel costs, training, regional meetings, etc.
 **The facilities include office costs, web traffic, technical background, programs, legal services, accounting, etc.



What is coming in 4Q of 2024?



We are currently in the last quarter of this year. During this quarter, we will be **training volunteers** and **new trainers for prevention programs**.

As mentioned above, we have welcomed a new Donor Care Coordinator, Terka, to the team and a new Volunteer Coordinator, Anežka. Táňa has started to work in the position of COO since September.

We are currently planning to fill the following positions:

- Content Coordinator (ideally starting **December 1, 2024**)
- Regional Worker for West Bohemia and Slovakia

If you are interested in the positions or want to know more, please send your CV to info@nepornu.cz. We would also be happy to receive recommendations.

At the end of November, we will **train volunteers** in Olomouc. We are planning to expand our prevention programs, so we are going to **train new trainers** in the autumn. This training will enable us to offer our programs to even more schools. If you are interested in having our prevention programs at your school, please email Matěj, who will arrange everything with you (matej@nepornu.cz).

We're also currently running **a campaign to support prevention programs** - if this is something close to your heart, we'd love you to consider your support today. You can donate via [Darujme.cz](https://darujme.cz).

*The budget for 2024 has grown to a total of 3,800,000 CZK (160,000 USD), and we still **need to raise 340,000 CZK (14,700 USD) for this year**. You can donate to NePornu's account 2601745437 / 2010, or via the portal [Darujme.cz](https://darujme.cz). You can also donate crypto through [Donat Network](https://donat.network) portal.*

At the same time, we would like to **expand the base of regular donors** by 90,000 CZK (4,000 USD) per month. If you want to support us regularly, it is best for us if you send donations directly to our account 2601745437 / 2010.



JARON (US residents)



Darujme (EU residents)



Donate Crypto

General project needs

- New volunteers (e-coaches, PA leaders, moderators)
- New regular (and one-off) donors
- New life stories (published anonymously on the website)

Current project needs

- Expand regular donors by 90,000 CZK (4,000 USD)/month
- Raise 340,000 CZK (14,700 USD) until the end of Oct. (see [Darujme.cz](https://darujme.cz))
- More lecturers for the autumn training



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