

20

second quarter

24

NEWSLETTER #2

NePornu, z. s.

NE  
PORNU



## 01

# Opening message

Dear friends,

Several events were held this past quarter to build our team of leaders and volunteers. Here, I will again share a few key highlights with you.

## Regional meeting of volunteers

In June, Táňa and I went with our volunteers to the regions. We currently have nearly 60 volunteers actively involved in our clients' care.

As a thank you for their work, we invited them to lunch or dinner and received very useful feedback to improve the project. I am incredibly grateful to all our volunteers because they contribute so much to the project!



Photo from reg. meeting in Prague

Martin and Táňa on teambuilding



## Teambuilding with the Council and Ethics committee

At team building, we assessed and planned NePornu's overall direction. This provided the opportunity to spend invaluable time together, which benefitted the whole team, including the new members.

It was enriching to remind ourselves why we exist as an organization. Many people feel alone in their struggle with pornography. That's why, at NePornu, we create a safe space to support our clients on their journey of change and development. All with the motto: "Don't be on your own!"

Anet on the first prev. program



## Discord and online forum development

In April, we added Marcipán to our team, who took over the management of Discord and the online forum from Matěj. Marcipán has fit in well with our team and brings a lot of new input from his IT field.

## Training of lecturers in the field

Since the March training, we have already equipped five field trainers. So, we are steadily building up our lecturer team and doing quality prevention in schools. We will continue the training in October.



With Marcipán on a trip

There's always a lot going on, so please keep an eye on our social networks. I'd be grateful for any feedback or suggestions on how to improve things further. In any case, thank you again for being a part of it all!

Pete Lupton  
director of NePornu, z. s.

# Project in numbers (April-June)

02

Number of new clients: **162**

- of which 145 (e-coaching)
- of which 17 (Pornoholics Anonymous)

Current number of volunteers: **61**

- 47 e-coaches (+ 32 in training)
- 11 support group leaders
- 3 Discord moderators

Number of support groups: **8 active**

(+ 4 in training)

Number of lecturers: **5 active** (+ 11 in training)

Online courses: **452 registrations**

Social networks:

- Facebook: **1,400 followers**
- YouTube: **702 subscribers**
- Instagram: **1,556 followers**
- Spotify: **605 followers**

Web NePorno.cz:

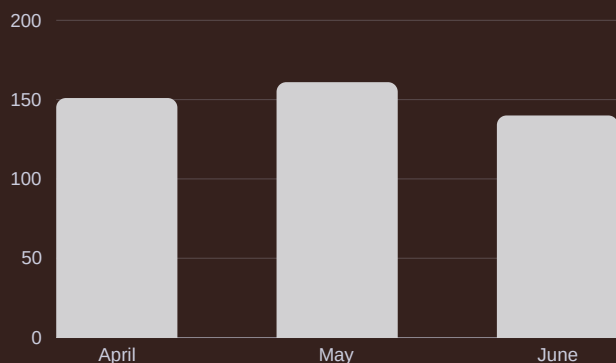
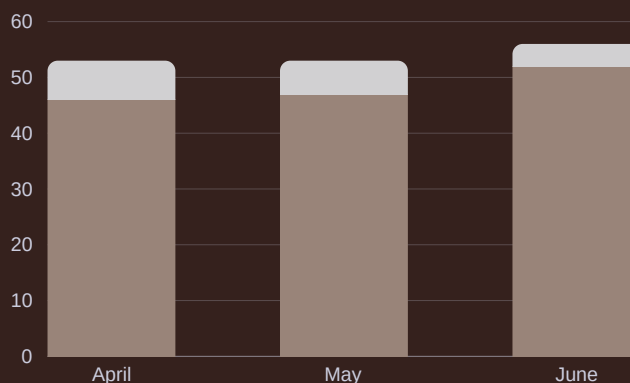
- **approx. 6,700 users**

## Number of clients (Apr - Jun)

*Our most important indicator is the number of clients who contact us in a given period. This year, our goal is to help at least 800 clients.*

The bottom part of the graph (right) shows the number of clients who have requested e-coaching, and the top part shows the number of clients who have signed up for one of our support groups.

In addition to these ways of helping, we also run an online forum and a community Discord server where users can encourage each other.



The graph on the left shows the number of users enrolled in our online courses. We currently offer seven online courses for addicts, partners of addicts, parents, friends, and church leaders. We aim to expand this offer each year.

You can view our entire offer on the website [Druhykrok.cz: https://druhykrok.cz/nepornucz](https://druhykrok.cz/nepornucz)

## 03

# Financial report

Since January 2020, we have been operating as a non-profit organization. We are not funded by the state; the project is supported by other donors. The budget for 2024 is about 3,800,000 CZK (160,000 USD).

In May, we received a significant contribution of 1 million CZK (43,000 USD) from Ageus Reha, a company focused on the development, production, and sale of wheelchair aids. This has been very helpful in stabilizing us for this year, and we are looking for other major donors to help us stabilize in the coming years as part of the rapid development of NePornu.

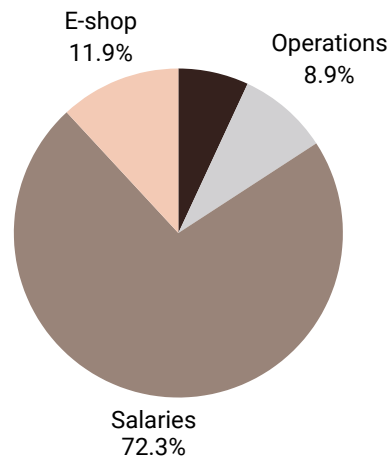
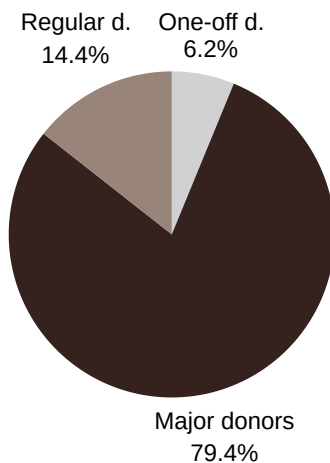
We still need to raise approximately 700,000 CZK (30,000 USD) to cover this year's budget. In addition, we need to expand our regular donor base by at least 33,000 CZK (1,400 USD) per month by the end of 2024.

### Total income for 2Q of 2024 was 1,533,930.86 CZK (65,500 USD).

- o Regular donors: 205,005 CZK
- o One-off donors: 88,455.86 CZK
- o Major donors: 1,130,000 CZK
- o E-shop: 110,470 CZK

### The total expenses for 2Q of 2024 were 561,450.80 CZK.

- o Salaries: 549,449 CZK
  - o Team care: 52,562.33 CZK\*
  - o Operations: 67,711.08 CZK\*\*
  - o E-shop: 90,315.92 CZK
- \*Team care includes the cost of staff and volunteer training, supervision, travel, training, regional meetings, etc.  
 \*\*Operations include office costs, website operation, technical background, programs, legal services, accounting, etc.



# What is coming in 3Q 2024?



Now, we are in the summer season, and several festivals are coming up as part of our projects. At the same time, we are going to train new staff and trainers. Overall, we will invest a lot of effort in **expanding our capacity**.

We currently have all the necessary positions filled. However, we already know that we will be looking for more people to join our team. Specifically, we will be looking for the following positions:

- Content Coordinator
- E-coach Coordinator
- Administrative Officer
- Coordinator for Slovakia
- Regional Worker for West Bohemia

If you are interested in the positions, please send your resume to [info@nepornu.cz](mailto:info@nepornu.cz). Alternatively, you can also recommend someone to us.

In September, as we start the new school year, we will **continue training lecturers in the field**. At the same time, we will be actively offering our prevention programs to schools. If you are interested in having our prevention programs at your school, please email Matěj, who will arrange everything with you ([matej@nepornu.cz](mailto:matej@nepornu.cz)).

Therefore, the budget for 2024 has grown to a total of 3,800,000 CZK (160,000 USD), while **we still need to raise 700,000 CZK (30,000 USD)**. You can support us to NePorno's account 2601745437 / 2010, or via portal [Darujme.cz](https://darujme.cz). Now you can also donate crypto through the [Donat Network](#) portal.

At the same time, we would like to **expand the base of regular donors** by 33,000 CZK (1,400 USD) per month. If you want to support us on a regular basis, it is best for us if you donate directly to our account 2601745437 / 2010.



JARON (US residents)



Darujme (EU residents)



Donate Crypto

## General needs of the project

- New volunteers (e-coaches, PA leaders, moderators)
- New regular (and one-off) donors
- New life stories (published *anonymously* on the website)

## Current project needs

- Expand regular donors by 33,000 CZK (1,400 USD)/month
- Raise 700,000 CZK (30,000 USD) until Sep (see [Darujme](#))
- More lecturers for the October training





## NEWSLETTER #2

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