

20
third quarter
23

NEWSLETTER #3

NePornu, z. s.

NE
PORNU



01

Opening message

Dear friends,

the summer was calm for us in NePornu, though we did make an appearance at several festivals. However, the beginning of the new school year was rather hectic, as we trained two groups of lecturers. Here is a brief summary of it all.

Training new lecturers

In September, we had the opportunity to train two groups of lecturers. The first group was a team from Slovakia that works for our partner organization *Tlakový hrniec*. They will gradually start teaching prevention programs at high schools, and then at primary schools next year.

We were also asked to train lecturers from a *Christian lecturing organization*. They will start teaching 6th through 9th graders in Prague.



Training in Slovakia

Foto z festivalu UNITED



Summer festivals and seminars

During the summer, we were hosted at a couple of festivals, including UNITED, Kristfest, and other Christian conferences. Our stalls made contact with a few thousand new people!

We also taught some seminars at a few summer camps for teenagers: there, we reached more teenagers. (A few hundred, in fact!)



Foto z letního tábora Mamre

We plan to expand our team

In September, our board meeting took place and approved the plan and budget for 2024. We primarily discussed the need to expand our team, so that we could sustain our growth. Therefore, we will be looking for new co-workers, and we will try to raise about 1,300,000 CZK (56,000 USD), so that we can start well in 2024. For more information, see part 4: *What is coming in 4Q of 2023?*

There is a lot going on, so I encourage you to follow us on social media—and if you have any questions, feedback, or tips for improvement, please let me know. In any case, thank you for being part of what we do here in NePornu!

Pete Lupton
director of NePornu

Project in numbers (July–September)



Number of clients: **147**

- 117 of this via e-coaching
- 30 of this via support groups
- 460 clients since the beginning of 2023

Number of active e-coaches: **42**

- 11 more in training

Online courses: **297 sign-ups**

- 1081 since the beginning of 2023

Number of support groups: **8**

Social network:

- Facebook: **1347 followers**
- YouTube: **661 subscribers**
- Instagram: **1302 followers**
- Spotify: **488 followers**

NePornu.cz website:

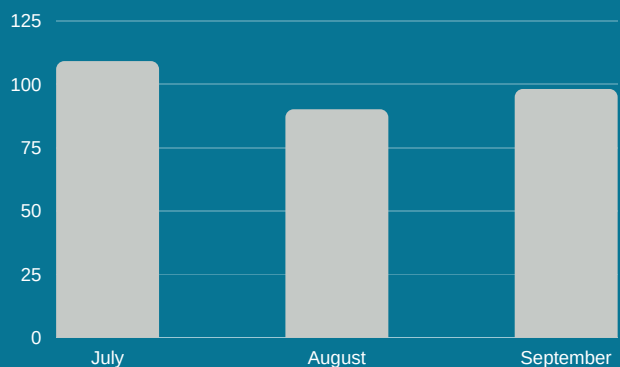
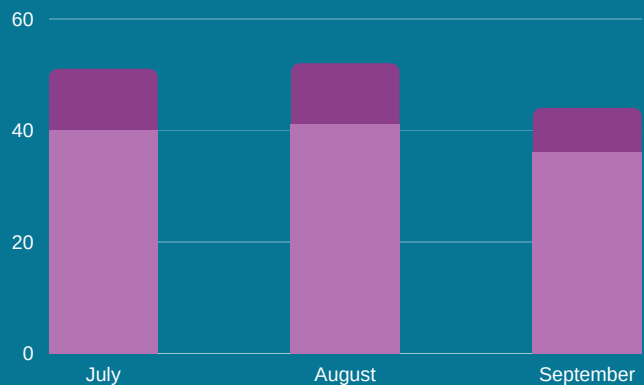
- **13,000 users**

Number of clients (Jul–Sep)

Our most important marker is the number of clients that ask us for help. Our goal for this year is to help at least 700 clients.

The lower part of the graph (on the right) shows the number of clients who applied for e-coaching, and the upper part shows the number of clients who signed up for a support group.

Besides this type of help, we also run online forums and Discord servers where participants can encourage one another.



The graph on the left shows the number of users who have signed up for our online courses. Currently, we offer seven online courses for porn addicts, partners of addicts, parents, friends, or church leaders. We try to expand these courses every year.

You can find our online course Codex at: <https://kurzycodex.cz/nepornucz>



03

Financial report

Since January 2020, we've operated as the non-profit organization NePorno, z. s. We do not receive state funding, and are instead supported by small donors. **The budget for 2023 is 1,900,000 CZK (89,000 USD).**

In addition to our regular donors, **we still need to raise 28,000 CZK (1,200 USD)** to cover this year's budget. We have also begun looking toward next year.

Since the project keeps growing every year, we need to expand the base of our regular donors. By the end of this year, we would like to expand it by 29,000 CZK (1,250 USD) a month. If we do, we could raise 1,000,000 CZK (47,000 USD) in 2024 through regular donations alone.

Total income for 3Q 2023 was 479,063.88 CZK (20,700 USD).

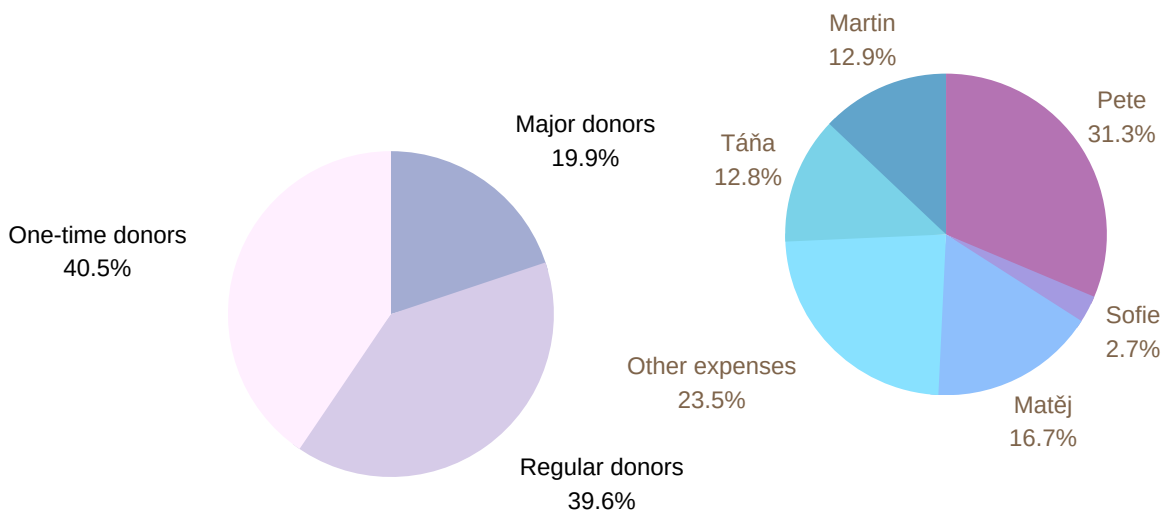
- Regular donors: 189,753.55 CZK
- One-time donors: 194,133.45 CZK
- Major donors: 95,176,88 CZK

Total expenses for 3Q 2023 were 423,051.74 CZK (18,300 USD).

- Salaries: 325,052 CZK*
- Other expenses: 97,999.74 CZK**

*Pete (director), Táňa (e-coach coordinator), Martin (e-coach), Matěj (Pornoholics Anonymous coordinator), Sofie (social networks)

**Other expenses include travel expenses, supervision meetings, rent, website, accounting, etc.



What is coming in 4Q of 2023?



In the last quarter, we want to focus on preparing for next year. Specifically, we will be looking for new co-workers and securing finances for the next year. Additionally, there is also the annual fall training for our volunteers coming up.

First of all, we want to finalize and test a **prevention program for 4th and 5th graders**. In October, the *Guidebook for Counseling Kids* is coming out (a companion to *Good Pictures, Bad Pictures*). We want to use this guidebook as not only a basis for our prevention program, but also as a tool for teachers, therapists, and other professionals working with kids.

In the beginning of December, we will organize our annual **training for volunteers**. Every year, we try to cultivate improvements, enhance the skills of our volunteers, and improve our services.

By the end of 2023, we want to find new co-workers for our team. Specifically, we are looking for a **fundraiser, a content coordinator, and one regional worker** (more might be coming in 2024). If you know any Czech people who could be a good fit for either of these positions, please let us know.

Hiring new people also brings the need to increase the budget, which can be challenging. Therefore, we need to **secure enough finances** by the end of 2023, to be able to kick off well in 2024. The board met in September and approved the budget of 3,500,000 CZK (over 150,000 USD). Ideally, we need to raise between 22,000 and 56,000 USD by the end of 2023. You can support us in one of the three following ways: 1) For US residents, through [JARON Ministries International](#). 2) For EU residents, through [Darujme.cz](#). 3) Directly to our bank account 2601745437 / 2010 (IBAN: CZ2720100000002601745437 - BIC: FIOBCZPPXXX).

At the same time, we want to **expand our base of regular donors by 29,000 CZK (1,250 USD) a month**. If you want to support us on regular basis, you can do so in any of the above-mentioned ways.

donate directly to NePornu



donate through JARON (US citizens)



QR Platba

donate through Darujme.cz (EU citizens)



General needs

- New e-coaches and local support group leaders
- New regular (and one-time) donors
- New life stories (published anonymously on our website)

Current needs

- Expand regular donations by 1,250 USD a month
- Raise 22,000-56,000 USD until the end of this year
- Start raising money for next year (over 150,000 USD)





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NePorno, z. s.

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