

20
second quarter
23

NEWSLETTER #2

NePornu, z. s.

NE
PORNU



01

Opening message

Dear friends,

During the last three months, we planned further development of NePornu ministry for the coming years, even as we were implementing new systems. Although the finish of the school year was a bit difficult, we've moved into a more quiet summer period, but still with lots of work ahead of us.

Prevention programs at schools

Besides doing 15 prevention programs for eighth and ninth graders, we tested our new program for sixth and seventh graders! During the testing, I was able to be there personally, and I am confidently grateful that we are prepared to offer our programs to four different age groups, and more will be ready by the end of this year.



Seminars and public appearances

We also taught 13 seminars for different target groups in the Czech Republic and Slovakia. The demand is huge, so we are looking for ways to enhance our lecturing capacity. One of the possibilities is to hire regional coordinators to help us out.

Moreover, I was invited to a live TV broadcast of the show "When the soul hurts..." There, I was able to talk to parents of TWR radio on how to protect their kids. Also, I accepted an invitation into a podcast organized by Czech News Center and spoke on porn addiction.

The budget for this year is almost covered!

We have nearly managed to raise the required funds for this year. We are only 65,000 CZK (3,000 USD) from reaching the goal, and then we will be free to focus on next year.

Next year will be a bit challenging financially since we must expand our team to be able to grow, raise awareness more effectively, and help all who come to us with their needs. I'll send out more information this summer.



There is so much going on, so I encourage you to follow our social media, and if you have any questions, feedback, or tips for improvement, please let me know. In any case, thank you for being part of what we do here in NePornu!

Pete Lupton
director of NePornu

Project in numbers

(April–June)

02

Number of clients: **144**

- of out this, 125 (e-coaching)
- out of this, 19 (support groups)
- 316 clients since the beginning of 2023

Number of e-coaches: **39 active ones**

- 17 more in training

Online courses: **393 sign-ups**

- 777 since the beginning of 2023

Number of support groups: **7 active ones**

Social networks:

- Facebook: **1327 followers**
- YouTube: **649 subscribers**
- Instagram: **1233 followers**
- Spotify: **453 followers**

Web NePorno.cz:

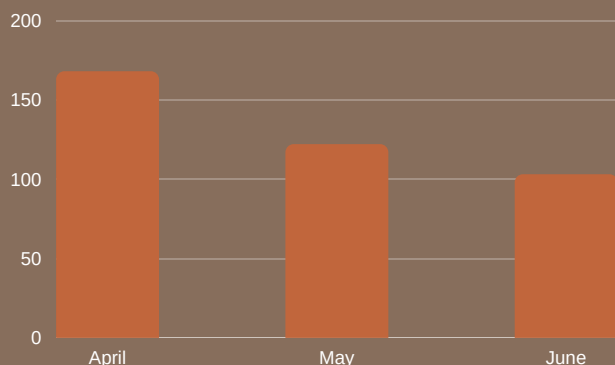
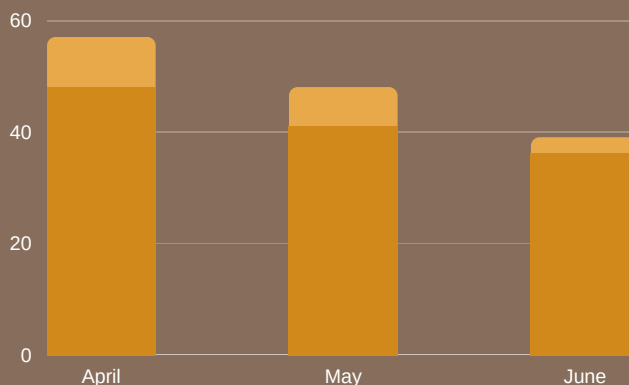
- **13 000 users**

Number of contacts (April – June)

Our most important marker is the number of clients that ask us for help. Our goal for this year is to help at least 700 clients.

The lower part of the graph (on the right) shows the number of clients, who applied for e-coaching, and the upper part shows the number of clients who signed up for our support group.

Besides these types of help, we also run online forums and Discord servers, where users can encourage one another.



The graph on the left shows the number of users who signed up for our online courses. Currently, we offer seven online courses for porn addicts, partners of addicts, parents, friends, or church leaders. And we try to expand these courses every year.

You can look at all our online courses Codex at: <https://kurzycodex.cz/nepornucz>

03

Financial report

Since January 2020, we've operated as the non-profit organization NePornu, z. s. We do not receive state funding and instead are supported by small donors. The budget for 2023 is 1,900,000 CZK (89,000 USD).

In addition to our regular donors, we still need to raise 65,000 CZK (3,000 USD) to cover this year's budget.

And since the project keeps growing every year, we need to expand the base of our regular donors. Till the end of this year, we would like to expand it by 27,000 CZK (1,300 USD) a month. Thanks to this, we could raise 1,000,000 CZK (47,000 USD) in 2024 on regular donations.

Total income for 2Q 2023 was 479,063.88 CZK (22,000 USD).

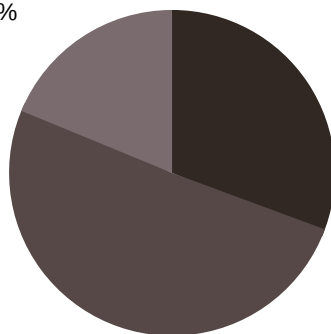
- Regular donors: 146,753.55 CZK
- One-time donors: 242,310.33 CZK
- Major donors: 90,000 CZK

Total expenses for 2Q 2023 were 355,901.29 CZK (16,500 USD).

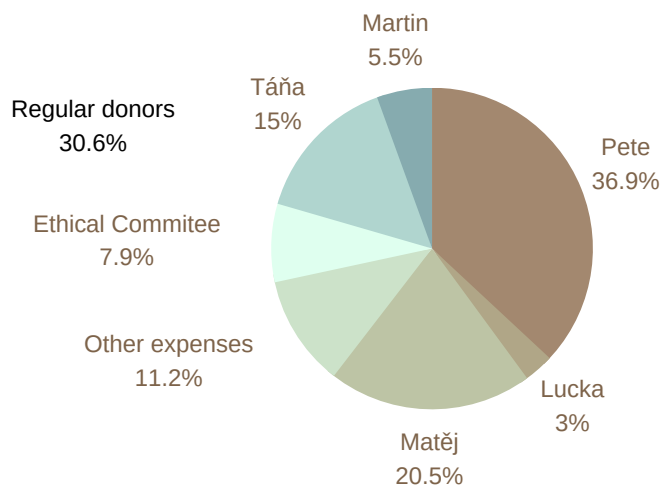
- Salaries: 316,412 CZK*
- Other expenses: 39,489.29 CZK**

*Pete (director), Táňa (e-coach coordinator), Martin (e-coach), Matěj (Pornoholics Anonymous coordinator), Lucka (social networks)
 **Other expenses include travel expenses, supervision meetings, rent, website, accounting, etc.

Major donors
18.8%



One-time donors
50.6%



What is coming in 3Q 2023?



We usually have fewer help requests during the summer, so we will focus on other key areas.

First, we want to create a prevention program for 4th and 5th graders and test them out during the fall season. We also have to train new lecturers, and we will have one training together with Tlakový Hrnc in Slovakia in September. We also want to create an accredited educational seminar for school teachers.

As the organization grows, we need to hire new people so that we can grow. Soon, we want to hire an administrative worker and a fundraiser before the end of this year and find potential regional coordinators.

This means we will have to raise money for this. We want to raise all necessary funds for this year by the end of July (only 3,000 USD left), and then start raising money for next year. The ideal scenario requires raising over 200,000 USD for next year. But the final amount will depend on how well we do with fundraising till the end of this year. So, if you want to support us already for next year, you can do so through Donace.cz or through JARON (in the US).

Also, we need to expand the base of our regular donors by 27,000 CZK (1,300 USD) a month. You can support us directly to our bank account 2601745437 / 2010 (ideal), through Darujme.cz (EU residents), or through JARON Ministries (US residents).

You can also become a sponsor for the prevention programs. One program costs 2,000 CZK (100 USD), and you can support it by donating to our specific sub-account: 2502122584 / 2010 - leave a message saying: "Donation towards prevention programs." Or, you can also donate through Darujme.cz.

donate directly to NePorno



donate through JARON (US citizens)



donate through Darujme.cz (EU citizens)



General needs

- New e-coaches and local support group leaders
- New regular (and one-time) donors
- New life stories (published anonymously on our website)

Current needs

- Expand regular donations by 1,300 USD a month
- Raise 3,000 USD to cover this year's budget
- Start raising money for next year (over 200,000 USD)



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